

A SUSTAINABLE WORKSPACE

PARIS

SCOPE

PARIS

Located close to three stations in eastern Paris, this building - previously known as Rives de Seine - was built in 1974 to a design by British architect John Schwerdt in accordance with the principles of modernist podium architecture. Occupied first by IBM and then Natixis, the building has certainly moved with the times. Connected to both banks of the river in 1996 by the Charles-de-Gaulle bridge, and refurbished in 1999, the building is now being completely transformed by SFL.

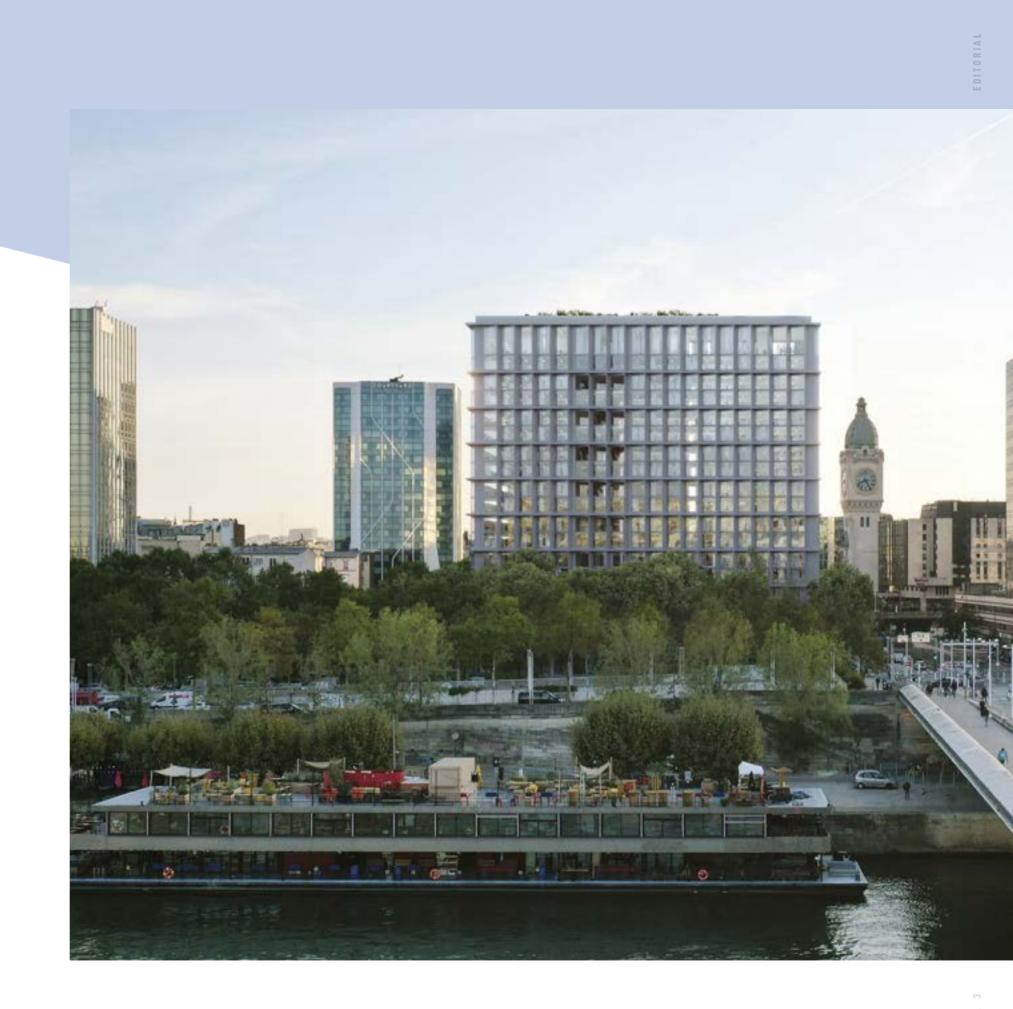


S OBRIETY ONVIVIALITY PENNESS ERSPECTIVES NVIRONMENT

The word 'SCOPE' has its roots in the greek word for 'observe'. This derivation perfectly encapsulates the essence of the project: vision.

At 68-76 quai de la Rapée in the 12th arrondissement of Paris, SFL is focusing its committed vision of what tomorrow's commercial property should be on this outstanding transformational project. The SCOPE building is being reborn with an innovative facade, and transformed in response to today's **challenges around climate, energy and adaptive reuse, with the addition of new green landscaping.**

A short walk from the **Gare de Lyon** and **Gare** d'Austerlitz mainline stations, SCOPE is an integral part of a vibrant and easily accessible community. Its exceptional views and **remarkable visibility** make SCOPE a unique working environment and a bold statement of identity for its occupants.



P. 2



A CONCENTRATED FOCUS OF EXPERTISE

The transformation of SCOPE is an outstanding example of what restructuring can achieve in terms of urban renewal and environmental excellence.

THE OFFICE AS A SPACE FOR LIFE AND INTERACTION

SCOPE takes the office into a completely new dimension. The diversity of its workspaces and extensive menu of bespoke services are designed to stimulate creativity and the sociability essential for effective networking.



OUTSTANDING VISIBILITY AND OPTIMUM ACCESSIBILITY

Its location at the crossroads of major transport hubs gives SCOPE a virtuous and eco-friendly centrality for employees.

A CONCENTRATED Focus of expertise



64%

of under-35s see the office not only as a workspace, but also as a life space in which they want to spend time. (2021 Paris Workplace Survey: Impact Offices

70%

of employees believe that tomorrow's offices will be more interactive. (2023 Paris Workplace Survey: The Office 10 Years from Now)

63%

of employees are more aware of soft mobility than they were 10 years ago. (2021 Paris Workplace Survey: Impact Offices



TOMORROW'S OFFICE TODAY

INTERVIEW WITH DIMITRI BOULTE CHIEF EXECUTIVE OFFICER, SFL

WHAT DO EMPLOYEES IN PARIS EXPECT FROM THEIR OFFICES TODAY?

The Paris Workplace barometer survey conducted by Ifop for SFL has been analysing the relationship between employees and their offices for a decade now. These surveys act as a laboratory for innovation, decoding the desires and aspirations of employees, analysing their relationship with work, and providing valuable guidance and input for the SFL value creation model. What we've seen is that employees are placing much more importance on wellbeing in the workplace, and that ttheir perception of it correlates strongly vvwith performance. So the office is no longer just a functional place that's all about productivity; it's now a life space as well. We're responding to this trend by focusing high-quality architecture and design on creating seamless and appealing workspaces that take many of their cues from hospitality. The second key finding of our survey is that

the company environment is a very important space for sociability. **We've identified that the quality of relationships is actually most decisive for driving performance and generating feelings of wellbeing.** People who live in Paris and its surrounding region value sociability with colleagues and enjoy being part of a team.

HOW DOES SCOPE HELP PEOPLE BUILD RELATIONSHIPS?

At SCOPE, the thoughtfully designed flow of its communal areas, its wide-ranging services and its hybrid spaces all encourage interaction. All of which makes it rather like a small town through which employees move and interact during the working day. We've designed the building flow to be as seamless as possible to make it more welcoming and create hybrid spaces that encourage networking. So it meets the needs of today's users for greater social interaction and conviviality.

SO IS THE OFFICE BECOMING A BRAND MANIFESTO FOR COMPANIES?

The time for Impact Offices is now. Employees are increasingly aware of the impact their companies have on the natural and human environments. They believe that the offices they work in should showcase the CSR commitments of their employer: locations that are easily accessible, soft mobility friendly, less energy intensive, etc. Nearly 70% of them believe that the office is an important factor in their decision to join a company; 10 years ago, the figure was under 30%. SCOPE has been conceived to meet their expectations through its design, construction and operation.

Its statement of sustainability makes the building an object of desire that will reflect the values and DNA of whichever company opts to embrace its values: a responsible company that cares abou its impact on the environment and the wellbeing of its people.

Dimitri Boulte CHIEF EXECUTIVE OFFICER, SFL

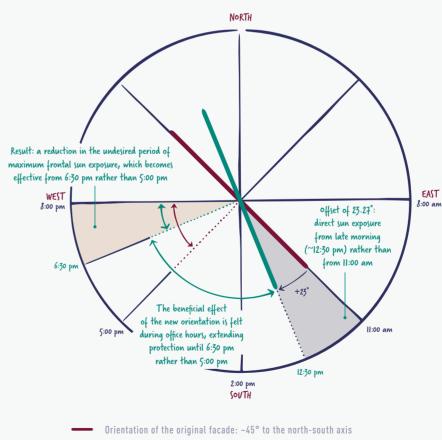


RECONCILING URBAN AND ENVIRONMENTAL CHALLENGES

THE BENEFITS OF THE BIOCLIMATIC FACADE



THE 23.27° ANGLE OF THE PIVOTED SOUTH-WEST FACADE



ENVIRONMENTAL ENGINEER AND URBANIST

INTERVIEW WITH FRANCK BOUTTÉ

WHAT DID YOU SEE AS THE STRENGTHS OF THIS **DEVELOPMENT?**

The architecture of this building was typical of the 1970s, with a glass curtain-walled facade that revealed nothing of its interior, its airtight base imposed permanent shade on the spaces below, and its car park access ramps blocked the entrance. What we discovered was a vantage point of a building with an incredible wealth of panoramic views, especially over the Île de la Cité and Notre-Dame de Paris. So from this point of view, its potential is absolutely huge.

WHAT KIND OF APPROACH **HAVE YOU ADOPTED?**

We've sought to reverse its weaknesses: by freeing the facade of the technical facilities that were obstructing the view and relocating them to the centre of the building, by connecting the building to the Paris urban cooling network in order to simplify chilled water production, and by removing the old chillers from the top level and using the space to reclaim the best floors anywhere in the building. We've also created a new facade to make the most of its vantage point status by maximising the glazing,

without compromising the sun shielding aspects of the building to optimise its energy consumption. Lastly, we've done a lot of work on the podium in order to create a garden space that brings a new

environment.

HOW IS SCOPE CONTRIBUTING TO THE WIDER TRANSITION **OF THE AREA?**

This project is a prototype that welcomes and anticipates the urban rules to be introduced as part of the future bioclimatic urban plan for the City of Paris.

Revitalising the existing building and making it more visually appealing **benefits** local residents and passers-by

Franck Boutté is an expert

in environmental issues and ecological transitions. Winner of the 2022 Grand Prix de l'Urbanisme, his consultancy

leads the way in design,

environmental engineering

by paying close attention

environment.

and sustainable development

to every aspect of a project,

from materials to the building itself and its surrounding

equally, while restructuring it is an effective way of reducing the carbon content of construction freshness and calm to the immediate and helping the city to adapt to climate change, at the same time as delivering high quality for users. For all these reasons, SCOPE is a restructuring project that benefits the city in all

the right ways.

Orientation of the project facade: +23.27° to the west



-C ш 0 2 Δ.

> The idea of pivoting the facade emerged out of the need to shield the building from direct sunlight and reduce its cooling demand through the use of natural ventilation.

> This reorientation of the glazing delays the time at which the most direct sunlight enters the building towards the end of the afternoon.

Innovation is relevant only if it meets a need. Here, the folded facade multiplies the views, creates shade, and ventilates and enlarges the space.

Franck Boutté Environmental Engineer and Urbanist

UPGRADING A LANDMARK BUILDING

INTERVIEW WITH UMBERTO NAPOLITANO ARCHITECT

WHAT WERE YOUR FIRST IMPRESSIONS ON VISITING THE BUILDING?

This building is an integral part of an imaginary world in the Parisian landscape characterised by the Gare de Lyon, the link between the two stations - the Charles-de-Gaulle bridge and its proximity to the Seine. Its strategic position, fabulous views and south-westerly orientation give it some remarkable qualities.

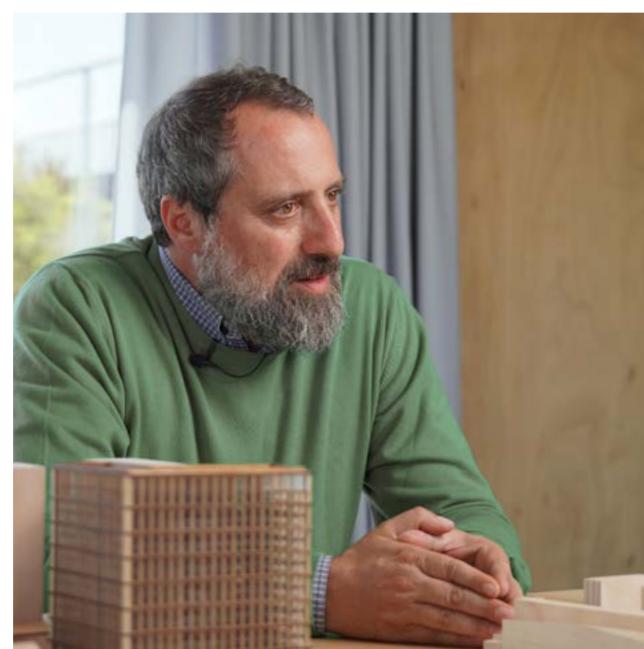
However, these are offset by some negatives: its exposure to the sun, its energy consumption and its footprint - which our project successfully erases to create a completely new story from a blank page. SCOPE successfully draws together these sometimes contradictory concepts to create a contemporary, eco-friendly and sustainable architecture.

TO WHAT DEGREE IS SCOPE A FUNCTION OF BIOCLIMATIC **DESIGN?**

The work on the facade is essentially a function of **bioclimatic** design. The building envelope has been transformed by reorientating so that it presents an opaque face to the south to provide protection against direct sunlight, and a glazed side facing west to catch the light at the end of the day and celebrate the uninterrupted views of Notre-Dame de Paris and all the most important Paris landmarks. The addition of bow windows, which effectively folds the facade, extends the floor area to make better use of the urban space and provide the advantage of a room with full height glazing that acts as a filter for the interior space.

HOW MUCH ATTENTION DOES THIS PROJECT PAY **TO BEAUTY?**

Beauty implies a form of truthfulness; beauty is the truth. The facade intentionally blurs the boundary between what is an office building and what is an iconic piece of architecture utterly devoted to the city.



contribute to this aesthetic. The succession of gardens and

WHAT TYPES OF SPACE CAN **USERS EXPECT TO FIND IN SCOPE?**

SCOPE reveals an ecosystem of work: migration.

The technical sophistication of the building, its precision and intelligent adaptation to climate change all

colourful pathways offer a series of different filters and moods to enrich the daily experience of employees, passers-by and local residents.

of spaces with specific purposes: a garden, a restaurant, a service pavilion, a panoramic roof and loggias every 2 storeys to create an intermediate indoor/outdoor space. The workspaces will generate different spatial experiences for people working in groups of 3, 10 or 50. This rich diversity of spaces is consistent with today's dominant trend in the world

People migrate from one workspace to another, depending on the task they are engaged in, the number of people involved in that task and the desired working atmosphere.



A HIGH ENVIRONMENTAL PERFORMANCE DESIGN

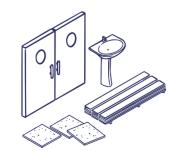
The SFL vision of being fully and uncompromisingly committed to its CSR principles has been fulfilled by its determination to retain the maximum possible amount of existing materials and incorporate reused materials into this project.

LOW-CARBON

Low-carbon construction means leveraging innovation to minimise material wastage, reusing materials wherever possible and favouring the use of bio-sourced and/or recycled materials, such as steel and aluminium, floor coverings and paints containing 30% Brittany seaweed and plant resin. Architectural restraint has been maximised by retaining the original building structure, floors and cores.

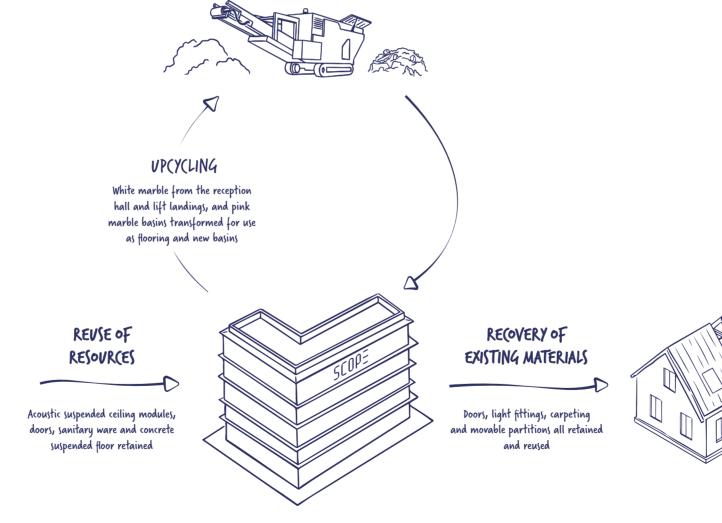
INNOVATION

Taking a step back to create an architecture capable of adapting to climate change and new ways of using buildings. Transforming existing buildings and rethinking design from the perspective of sustainability, energy efficiency and reversibility are key. The solution developed for the SCOPE facade showcases an outstanding capacity for evolutionary progress.





The landscaping includes the planting of a new tree canopy layer that significantly enhances the ecological value of the site. The overall biotope area factor of the site has increased by a very significant 26% to 37%. The urban greening factor will increase by **32% to 46% as result of introducing nature into the site.** This increase in plant cover is the essential, long-term requirement for outdoor spaces that are more resilient to hot weather, and for creating a cooling oasis and a haven for biodiversity.



DOING THE MAXIMUM WITH THE MINIMUM OF MATERIALS



effinergie

BBC Effinergie rénovation

This accreditation label is awarded by low-energy, low-carbon renovation projects that lead by example.



Level 2

This scheme assesses the qualitative and quantitative performance of a building project from the perspective of material reuse.



Excellent rating

This certification guarantees the ecoresponsible credentials of a building, from initial design onwards to the end of its lifecycle.





AN HOLISTIC APPROACH AND LONG-TERM COMMITMENT

Designed for environmental excellence, SCOPE also sets a new benchmark for building operation. With high levels of natural daylight on every floor, lower energy consumption and close proximity to public transport, SCOPE embraces an uncompromising and fully committed vision of sustainable development.

ENERGY CONSUMPTION

The bioclimatic facade significantly reduces building energy demand: **35% less demand for heating and 13% less demand for cooling.** Refurbishing the building to the latest standards and introducing natural ventilation are central elements of the project. The openings in the folded surface of the new facade and the introduction of accessible loggias allow fresh air to enter the building and circulate.

WATER AND ENERGY SOURCES

The building is connected to the Fraîcheur de Paris air conditioning network and the CPCU heating network. Rainwater is recovered to a **22** m³ holding tank dimensioned in accordance with the Rainwater Zoning Plan calculation method. This facility will optimise the use of rainwater and reduce demand for drinking water.

SOFT MOBILITY OPTIONS

SCOPE is very favourably located in terms of soft mobility opportunities, from public transport services to cycleways, a **Bike Park with 300+ spaces and EV charging terminals** in the car park.





Excellent rating

This label certifies compliance with a comprehensive, multicriteria approach to environmental protection, quality of life and economic performance.



Excellent rating

This label certifies compliance with an approach that promotes a fairer balance between man and nature in buildings and towns to encourage biophilic wellbeing.



This label certifies that a building achieves an outstanding level of connectivity and successfully meets the needs of its users.

A SPACE FOR LIFE AND INTERACTION

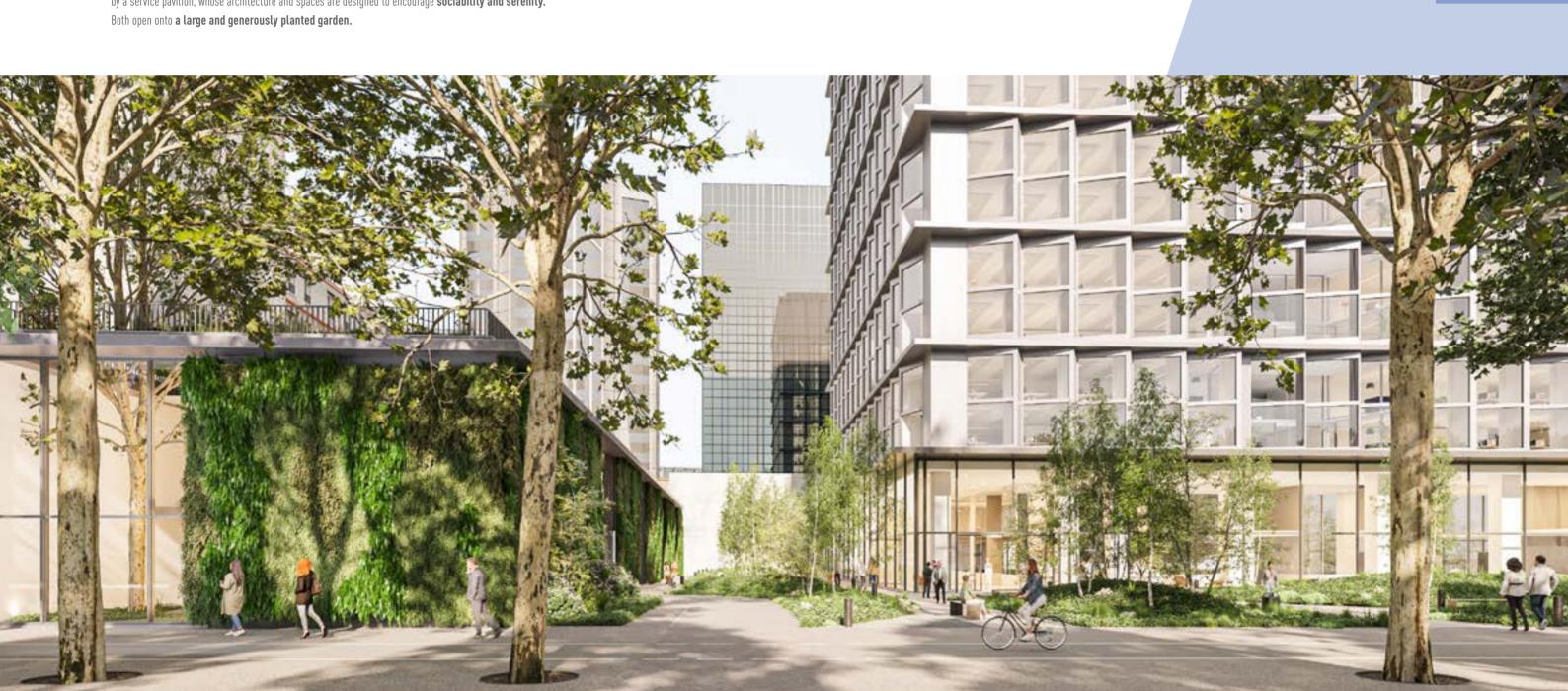


ASSERTING THE APPEAL OF THE OFFICE

In the race for talent, the office has become a shop window for companies. The employer appeal of a company is a direct function of its perceived quality. SCOPE is a premium development designed to meet these challenges.

SCOPE is an office development of a 17-storey building that is **open to the exterior** via its loggias, and features a rooftop terrace with **uninterrupted views over the capital.** The building is complemented by a service pavilion, whose architecture and spaces are designed to encourage **sociability and serenity**. Both open onto **a large and generously planted garden**.

A 25,500 sq.m Office development









A DIVERSITY 0 F

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BASEMENT LEVEL 100 sq.m	RDC	N I F			101 000	
TOTAL 1,366 sq.m 399	R-1.		I I	5		
Up to 500 people, depending	-		3.			
on space usage.						

- **309 BIKE SPACES**
- **264 CAR SPACES, 42 WITH EV CHARGING**
- **MOTORBIKE SPACES**

	Floor areas	Capacity
5-3-4	900 sq.m	100
	1,318 sq.m	125
at at	1,305 sq.m	125
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A CHE	1,309 sq.m	125
	1,514 sq.m	147
	1,221 sq.m	118
	1,396 sq.m	3
	1,275 sq.m	
	24,466 sq.m	2018



RECEPTION HALL

LIGHT & SPACE

DOUBLE HEIGHT



GENEROUS & EFFICIENT OFFICE LEVELS



AIR CONDITIONING & HEATING FROM URBAN NETWORKS

ADJUSTABLE Blinds

1,300 sq.m

of open floor space

2.55 - 2.65 m

ceiling height in offices

18 M office level depth

10 sq.m PER PERSON

An excellent capacity ratio

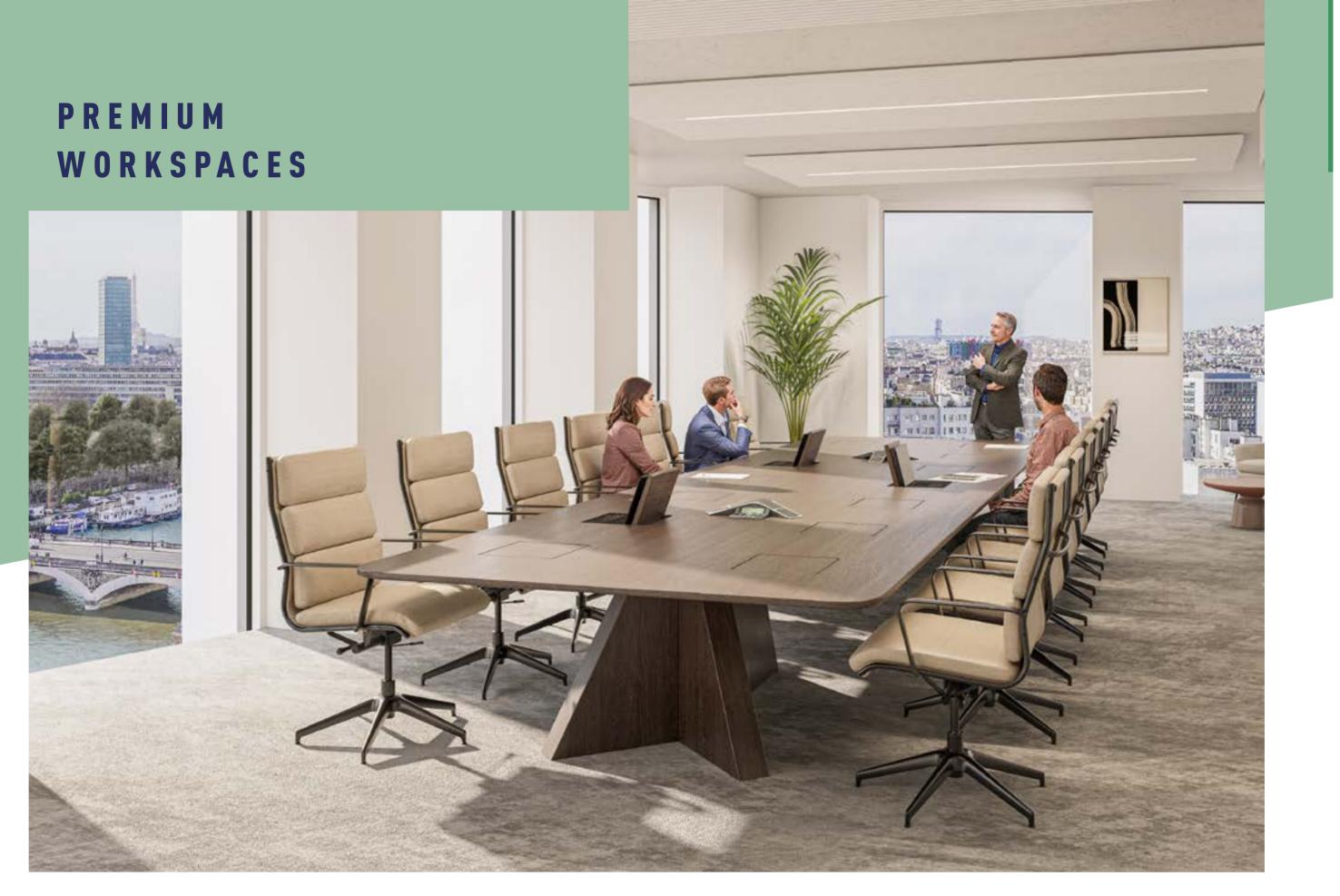
CHAP.2

BRIGHT WORKSPACES SCOP:

All workspaces are flooded with natural daylight. The bow-window-inspired glazing creates a completely new experience to enjoy the urban space with seamless interplay between indoors and outdoors. The new windows also open up unique views of Paris and its most famous landmarks. **Transparency, depth and unobstructed views are the keywords here.**



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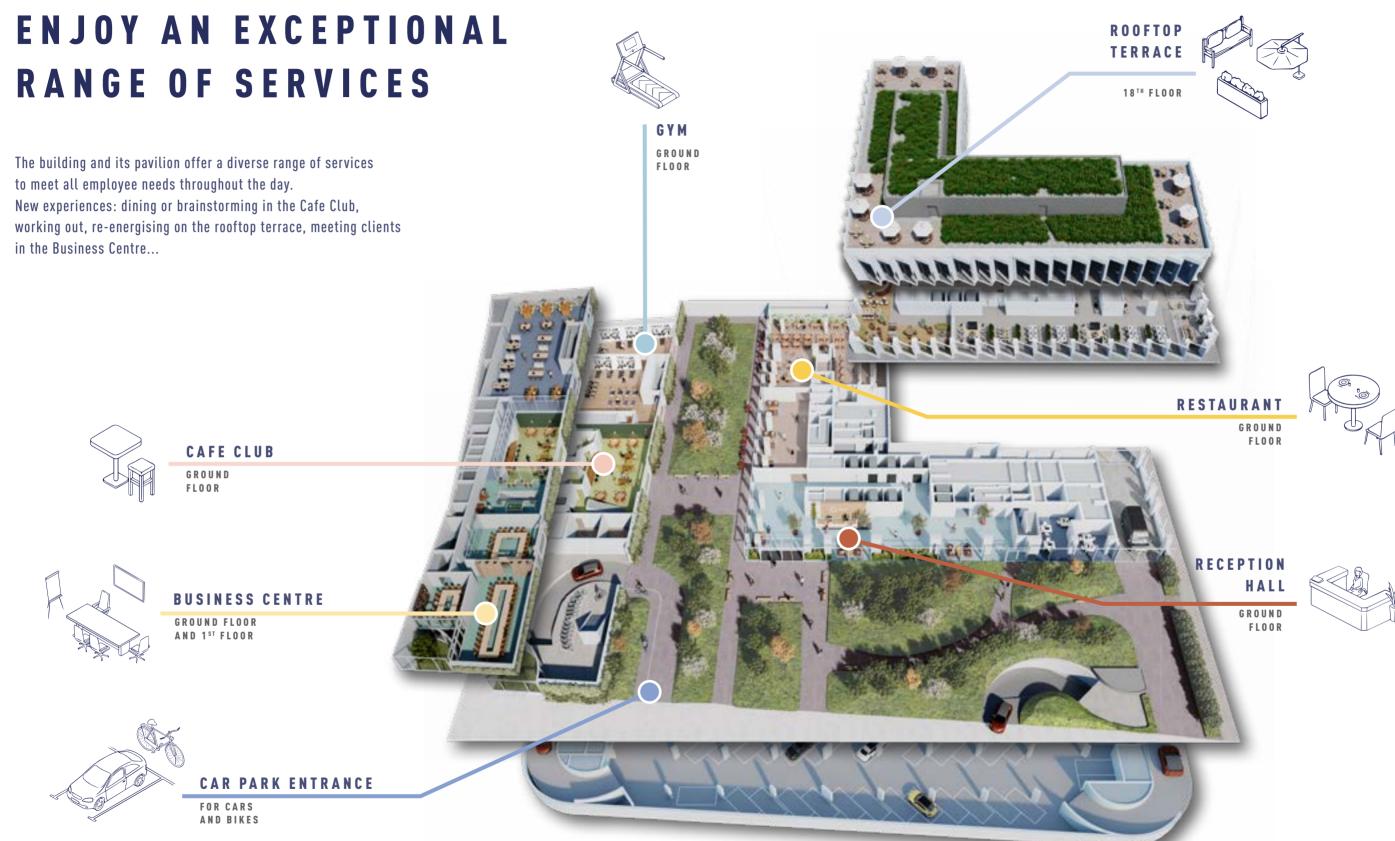
CHAP.2

EXPERIENCE SPACE ALL ITS DIMENSION

The loggias add extra value by extending workspaces. Each of them is an informal space for meeting colleagues or taking a break. Open to the air, they offer space to really breathe, which is unique in a building of this height.



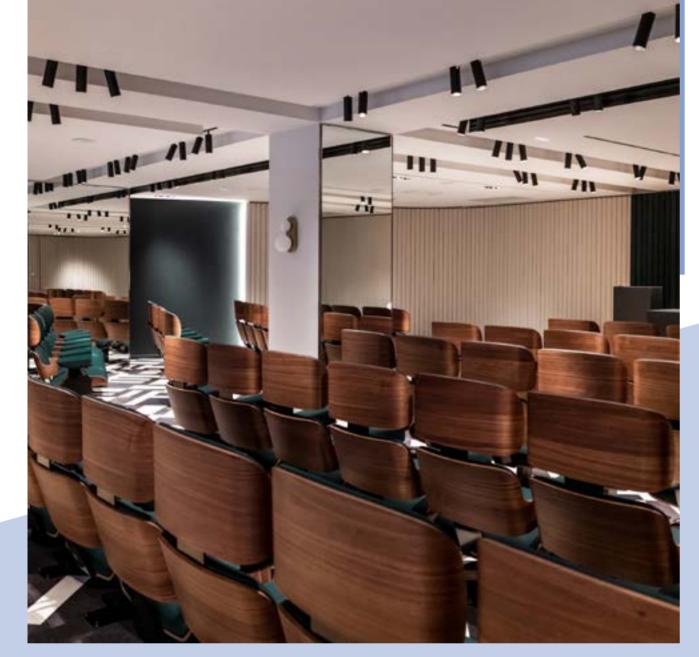
has its own 44 sq.m loggia



A PAVILION DEDICATED **TO SERVICES**







Pavilion ground & first floors

MEET

A category 3 public building Business Centre with conference hall and modular meeting rooms.





Pavilion ground floor

SET A NEW PB

A gym with training room and fitness machine suite.

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RESTAURANT





Office building ground floor



as the day progresses.

REACH FOR THE SKY...

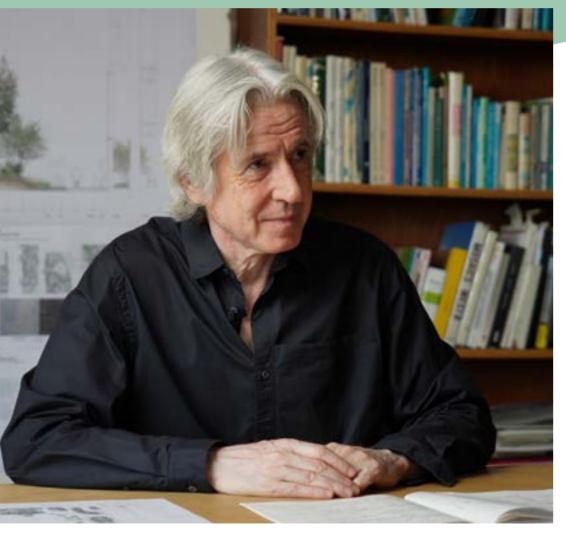
An informal setting for a different way of working? Do business in generous workspaces with 3.90 m ceiling height. Skybar, reception lounges, meeting rooms... they're all here.

CHAP.





LOSE YOURSELF IN A MINIATURE ÎLE-DE-FRANCE WOODLAND



Michel Desvigne Landscape Architect - AGENCE MICHEL DESVIGNE PAYSAGISTE

INTERVIEW WITH MICHEL DESVIGNE

WHAT MAKES YOUR APPROACH TO LANDSCAPE DESIGN SO DISTINCTIVE?

I've been particularly influenced by the role played by American park systems in the way cities are planned there. Here in Europe, we could make much better use of the empty spaces of industrial and commercial brownfield sites to create the same kind of landscape continuity. At the beginning of my career, I was also fortunate enough to design a courtyard for a building into which I introduced a small area of birch woodland, and that project won me an Équerre d'Argent architecture award. My background in the natural sciences, botany and geology fuels my interest in the natural environment as a living reality, rather than simply decoration.

WHAT IS THE WIDER LANDSCAPE CONTEXT AROUND YOUR WORK ON SCOPE?

This location is inseparable from the River Seine, which is flanked by many gardens. SCOPE is integral to this landscape continuity, which brings nature close to the water, at the same time as maintaining a foothold within a business centre and its tall buildings. I find this layering of nature and modernity fascinating.

WHAT WERE THE DESIGN CONSTRAINTS FOR THIS PARTICULAR GARDEN?

The main constraint was having to work on a concrete podium where any areas not immediately above a column are restricted in terms of the weight of soil they can bear safely. That means that we have to think in terms of relief and topography when laying the soil in which the trees are planted. Working on manmade ground requires the introduction of critical masses to create an inertia that enables the soil to retain its moisture and nutrients.

WHAT ARE THE KEY FEATURES OF YOUR LANDSCAPE DESIGN?

This garden creates the impression of the Forest of Fontainebleau in miniature in terms of its style and texture, but with the added interest of species like Japanese maples to introduce greater sophistication. Our scientific and detailed approach was developed in close collaboration with an ecologist, transposes this visual planting into a woodland and structures it before letting it live its own life. Similar pocket garden designs are widely used beneath office towers in Tokyo, and constitute a prototype that you can see in many locations around Paris.

WHAT WOULD YOU SAY IS THE ROLE OF PLANTS IN THE SCOPE PROJECT?

Pedestrians experiencing the plane trees lining the river bank will immediately perceive this small woodland area as a natural continuity. Once inside, visitors will enjoy an **allenveloping experience as they** walk through the woodland path, creating a different perception of the building as they immerse themselves in the abundance of greenery. It provides an enjoyable experience for pedestrians before they enter the reception hall, which is also dotted with vegetation. This mass of planting can be seen and enjoyed equally from the public space and from the windows of the building.

HOW WILL THIS PLANT LIFE BENEFIT THE WIDER AREA?

This garden expands the space, gives real depth to the site, and changes perceptions of the surrounding area. Reintegrated into a communal geography, it ties the site visually to the riverbank and the communal space that is the river Seine. The garden is therefore helping to change the status of this building.

ENJOY REENERGISING



THE CALMING INFLUENCE OF NATURE

From base to rooftop, and from main building to the tree-planted roof of the service pavilion, **nature is everywhere you look**.





TAKE IN THE UNIQUE VIEWS FROM THE GREEN ROOFTOP TERRACE





including **250 sq.m** furnished and accessible

900 sq.m of rooftop terrace

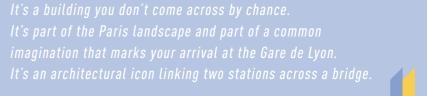


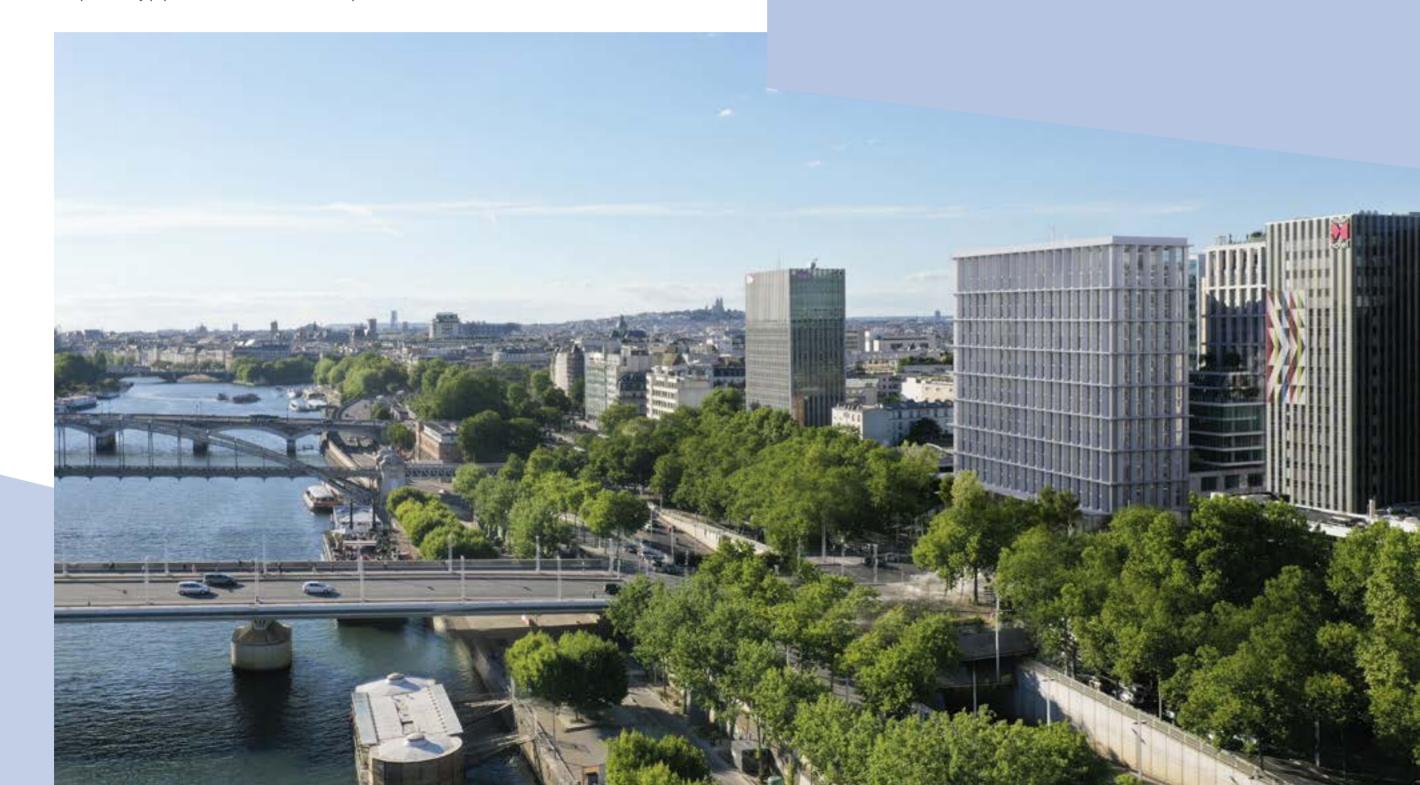
VISIBILITY Accessibility



CHOOSE A STRATEGIC LOCATION

SCOPE is an iconic development that embodies the renewal of a perennially popular business district of the capital.







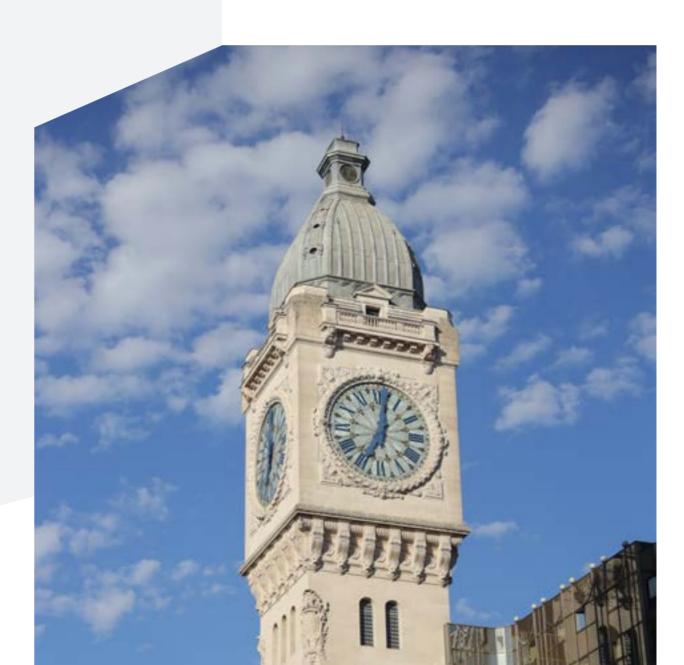


AÉROPORT D'ORLY (14) 35 MIN

to the banks of the Seine. This ease of car users, and is a powerful asset

JOURNEY TIMES ₫Ò **BY BIKE** BASTILLE 7 MIN BOURSE 15 MIN **OPÉRA** 20 MIN 21 MIN GARE DU NORD CDG - ÉTOILE 27 MIN LA DÉFENSE 45 MIN

ENJOY ALL THE **BENEFITS OF AN** ULTRA-CONNECTED **ADDRESS**



Close to 3 mainline rail stations serving national and international destinations, SCOPE boasts an outstanding central location at the crossroads of major transport hubs.

P R O M O T I N G L O W - C A R B O N M O B I L I T Y

Its location gives SCOPE easy access to all forms of mobility, creating the opportunity to hybridise the options. Its urban connections to public transport networks and cycle routes are a valuable bonus for all users.

1,044 Sq.m dedicated to soft mobility

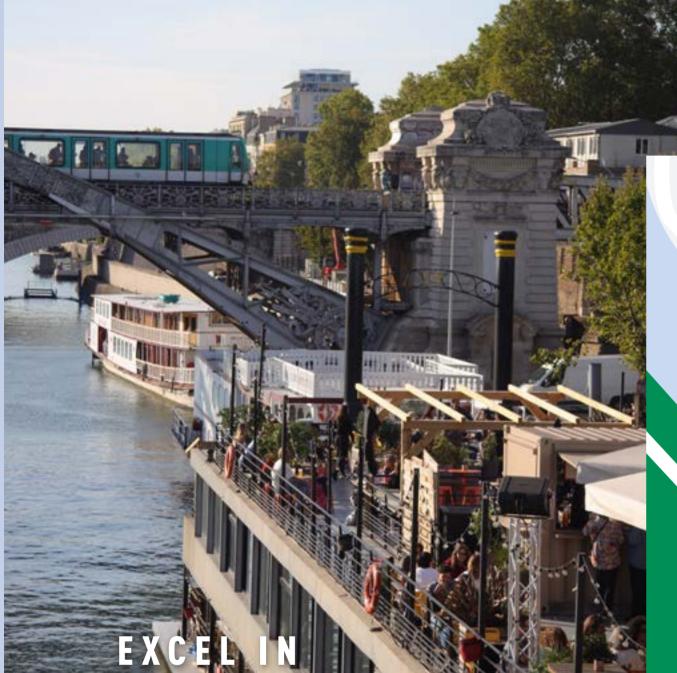
A BIKE PARK with 309 secure undercover spaces, changing rooms and showers

42 EV CHARGING terminals

2 VELIB STATIONS just outside the building







THIS VIBRANT AND **ECLECTIC URBAN SPACE**

With the converted train line known as Viaduc des Arts viaduct showcasing the talents of artists and artisans, the Coulée Verte elevated linear park, cool shops and bistronomic eateries, this urban space is vibrant around the clock.



LA BIRRERIA 🔴

• LES AMARRES

LAHO

Up on the roof! **A spectacular rooftop terrace** with 360° views over Paris and the perfect place to watch the sun set over the landmarks of Paris.

5-9 rue Van Gogh, 75012 Paris





BONNIE

At the top of the Morland Tower, **this club** with overtones of psychedelia is all about dancing to 60s and 70 electro disco. The views from the 17th floor of this new temple of Parisian life are nothing short of spectacular.

10 rue Agrippa d'Aubigné, 75004 Paris

LE TRAIN BLEU

The most iconic station restaurant in Paris. Time seems to stand still in this historic interior with its period decoration. Its fine dining menu is designed by **top chef Michel Rostang.**

Gare de Lyon, 75012 Paris



PAVILLON DE L'ARSENAL

This steel-framed 19th century market building now features **exhibition and conference spaces, as well as rooms for hire.** The Pavillon de l'Arsenal is the Paris Centre for Architecture and Urbanism, and celebrates the creativity that has made the capital the breathtaking city we see today.

21 boulevard Morland, 75004 Paris

LE JARDIN DES PLANTES (BOTANIC GARDEN)

A bouquet of shapes, colours and fragrances. **A unique haven of peace in the heart of Paris,** with its amazing Art Deco glasshouses, shady walks and cultural spaces.

36 rue Geoffroy Saint-Hilaire, 75005 Paris







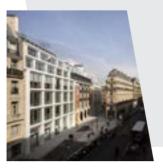
TAKE IN THEPARIS SKYLINEFROM SCOPE

MILT

12.00



SOME OF OUR PREVIOUS SUCCESSES



#CLOUD.PARIS

6, RUE MÉNARS, 75002 PARIS 1-5, RUE GRÉTRY, 75002 PARIS



LOUVRE SAINT-HONORÉ

2, PLACE DU PALAIS ROYAL, 75001 PARIS



103 GRENELLE 103, RUE DE GRENELLE, 75007 PARIS



A DRIVING FORCE IN THE PARIS PRIME COMMERCIAL **PROPERTY MARKET**

SFL offers an innovative vision of central Paris property. Its buildings are immediately distinctive for their **sustainability** and exceptional architecture combining heritage with the best in contemporary design and innovation.

With 100% of its properties accredited by leading certification bodies, SFL transforms buildings in full compliance with the most demanding environmental standards to offer workspaces of outstanding technical and environmental quality for **a low-carbon future.**

SFL is expert in the art of **sustainable transformation**, integrating changes in usage to extend the lifespan of its buildings.



ÉDOUARD VII

16-30, BOULEVARD DES CAPUCINES, 75009 PARIS 2-18 RUE CAUMARTIN, 75009 PARIS



BIOME

112-114, AVENUE ÉMILE ZOLA, 75015 PARIS 52-58, RUE VIOLET, 75015 PARIS

DEVELOPMENT



ENVIRONMENTAL ENGINEERING



ARCHITECTURE

LAN

LANDSCAPING



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WWW.SCOPE-PARIS.FR

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Tactile

SCOPE

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